



## Terms and Conditions for Entering into the Built for Bigger Things Prize Draw

### 1. Introduction

These terms and conditions ("Terms") apply to the Built for Bigger Things Prize Draw ("the **Prize Draw**") being run by Dext Software Limited, a company incorporated and registered in England and Wales with company number 07361080 and having its registered office address at Unit 1.2 Techspace Shoreditch, 25 Luke Street London EC2A 4DS, ("We", "Us", "Our" or "Dext"). By participating in the Prize Draw, you agree to be bound by these Terms and any other requirements set out in the promotional materials.

### 2. How to Enter

- 2.1. Complete and submit the full entry form [available here](#)
- 2.2. Submit a short, written entry, with a maximum of 150 words, answering the question: '*What's your or your business's bigger thing?*', via the Prize Draw landing page.
- 2.3. Participants may accompany the written entry in 2.2 above with a short video (maximum 60 seconds) or a photograph, although this is not compulsory. Where a participant chooses to add a video or photograph this must be uploaded as a file rather than sharing external links. This is to ensure we can access and review submissions safely and reliably, as we cannot guarantee that links will be accessible, secure, or functional.
- 2.4. For a bonus entry:
  - Post your entry on Instagram, Facebook, TikTok or X, tagging @Dext or @helloDext on the appropriate platform and using the hashtag #BuiltforBiggerThings
  - Please note that only one bonus entry per participant will be counted.
- 2.5. Entries open on May 14, 2025 ("the Opening Date") and close on July 14, 2025 ("the Closing Date") and any entries made after the Closing Date will not be accepted.

### 3. Eligibility

To be eligible, participants must:

- Be UK residents aged 18 years or over as at the date of submission of the entry.
- Follow Dext on at least one social media platform (e.g. LinkedIn, Instagram, Facebook, X, TikTok) at the time of submission and when the winner is announced
- Comply with all the requirements listed in clause 2 above.
- Either own or be employed by an Accountancy or Bookkeeping firm\* or a Small and Medium- Sized Business (SMB)\*\*



*\* For the avoidance of doubt, this includes anyone working at an accountancy or bookkeeping firm, regardless of their role (e.g. partners, associates, support staff). Sole traders or freelance/self-employed accountants and bookkeepers are also eligible.*

**\*\*** For the purposes of this Prize Draw, an SMB is defined as a business with up to 250 employees.

An entry will be **automatically disqualified**, thus ineligible to participate in the Prize Draw if:

- It is made by a Dext employee or an immediate family member of a Dext employee.
- It is made by consultants or contractors who have been engaged by Dext in the last 6 months, calculated from the date of submission of the entry.
- It contains any offensive, derogatory, defamatory, or otherwise inappropriate content directed at either Dext or anyone else.
- You have a product or service that competes with Dext's product or services. Specifically, if you sell products or services to accountants and bookkeepers.
- It is automatically generated by computer or created by artificial intelligence.
- It does not outline an answer to the question "what's your of your business' bigger thing?"
- It is incomplete
- In Our sole discretion, we determine that your business has a reputation or history that could negatively impact the integrity or public perception of the Prize Draw and/or Dext. This includes, but is not limited to, involvement in unethical practices, ongoing or past legal disputes, or activities misaligned with Dext's values.

#### **4. The Prize**

- 4.1. A cash prize of £5,000 (Five Thousand British Pounds) ("the **Prize**") will be awarded to one participant selected at random using computer software designed for automated draws.
- 4.2. The Prize is not negotiable or transferable.

#### **5. Winner Announcement**

- 5.1. The decision of Dext is final and no correspondence or discussion will be entered into.
- 5.2. Dext will contact the winner of the Prize on 16 July 2025 ("the Announcement Date"), using the telephone number or email address provided by the participant at the Prize Draw entry form.



- 5.3. You will be asked to provide details for a UK bank account, including your account name, account number and sort code, which will be used solely for the delivery of the Prize via bank transfer.
- 5.4. You agree that as the winner, your name, entry and entry details may be published and made available on various Dext platforms for advertising and promotion, without further compensation or remuneration. You cannot request that your personal data be taken down at any time before, during or after the Prize Draw.

## **6. Claiming the Prize**

- 6.1. Please allow 30 days after the Announcement Date for delivery of the Prize to the account details provided.
- 6.2. Dext will make all reasonable efforts to contact the winner. If the winner cannot be contacted or is not available or has not claimed their Prize (by providing the requested information) within 7 working days from the Announcement Date, Dext reserves the right to offer the Prize to the next eligible entrant selected from the correct entries that were received before the Closing Date.
- 6.3. Dext does not accept any responsibility if for any reason, you are unable to claim the Prize.

## **7. Limitation of Liability**

- 7.1. Insofar as is permitted by law, Dext, its agents or distributors will not in any circumstances be responsible or liable to compensate the winner or accept any liability for any loss, damage, personal injury or death occurring as a result of taking up the Prize.

## **8. Intellectual Property Rights**

- 8.1. All Prize Draw entries and any accompanying material submitted to Dext will become the property of Dext on receipt and will not be returned.
- 8.2. By submitting your Prize Draw entry and accompanying material, you agree to:  
(a) assign absolutely to Dext all your intellectual property rights held in the Prize Draw entry with full title guarantee ("Your Intellectual Property Rights"); and (b) waive absolutely all moral rights, in and to your Prize Draw entry and otherwise arising in connection with your entry.
- 8.3. You are responsible for ensuring that any material you provide to Us, including but not limited to text, photographs and sound, does not violate the copyright, trademark, trade secret or any other personal or proprietary rights of any third party.
- 8.4. You agree that Dext may, in its sole discretion, make your entry available on its website and in any other media, whether now known or invented in the future, and in connection with any publicity and/or marketing of its products or services.



- 8.5. Further to 8.3 above, you grant Dext a non-exclusive, worldwide, irrevocable licence in perpetuity, for the full period of the intellectual property rights in the Prize Draw entry (and any accompanying materials) to use, display, publish, transmit, copy, edit, alter, store, re-format, and sub-license the intellectual property rights in the Prize Draw entry (and any accompanying materials), for such purposes.

## **9. Data Protection and Privacy**

- 9.1. The information you provide to Dext when entering the Prize Draw will be used in accordance with Dext's Privacy Policy.
- 9.2. By submitting an entry, you acknowledge that your personal data may be used for administering the Prize Draw.
- 9.3. Where you have provided consent, Dext may also use your personal data for marketing purposes.
- 9.4. You can withdraw your consent at any time by following the unsubscribe instructions in our communications, or by sending an email to [marketing@dext.com](mailto:marketing@dext.com)

## **10. Representations and Warranties**

You represent and warrant that: (i) you have all sufficient rights and permissions to participate in the Prize Draw and use the information in your Entry for our use in sales and marketing efforts or as otherwise set forth in this Terms, (ii) your participation in this Prize Draw will not conflict with any of your existing agreements or arrangements; and (iii) you own or have sufficient rights to use and to grant to us our right to use Your Intellectual Property Rights.

## **11. Indemnification**

You agree to indemnify Dext and its subsidiaries, affiliates, officers, employees, advertisers, partners, agents and representatives, and to hold them harmless from any and all claims, demands, liabilities, damages, costs and expenses (including legal fees) that may arise from: (i) your submissions, or provision of content; (ii) your unauthorised use of material obtained through any means; (iii) your breach of these Terms; or (iv) any other violation of the rights of another person or party.

## **12. General**

If there is any reason to believe that there has been a breach of the Terms, Dext may, at its sole discretion, reserve the right to exclude you from participating in the Prize Draw.

Dext reserves the right to hold void, suspend, cancel, or amend the Prize Draw where it becomes necessary to do so.



Dext reserves the right to verify the eligibility of any participants.

**Taxes:** If you are selected as the winner of the Prize, you are responsible for payment of all taxes and fees (including bank fees) applicable to the Prize.

**Relationship of the Parties:** Both you and We agree that no joint venture, partnership, employment, or agency relationship exists between you and us as a result of these Terms. You have no authority to make or accept any offers or representations on our behalf. You will not make any statement, whether on its sites or otherwise, that reasonably would contradict the foregoing.

**No Third-Party Beneficiaries:** Nothing in this Terms, express or implied, is intended to or shall confer upon any person or entity (other than the parties hereto) any right, benefit or remedy of any nature whatsoever under or by reason of this Terms.

**Force Majeure:** Neither party will be responsible for failure or delay of performance if caused by an act of war, hostility, or sabotage; act of God; electrical, internet, or telecommunication outage that is not caused by the obligated party; government restrictions; or other event outside the reasonable control of the obligated party. Each party will use reasonable efforts to mitigate the effect of a force majeure event.

These Terms are subject to our general terms and conditions(<https://dext.com/uk/terms-and-conditions>), and our privacy policy (<https://dext.com/uk/privacy-policy>).

### **13. Governing law and jurisdiction**

These Terms shall be governed by English law. In the event either of us initiates an action in connection with this Terms or any other dispute between the parties, the exclusive venue and jurisdiction of such action shall be the English courts.